

Share Our Strength's Great American Baking Contest

AMATEUR ENTRY – OFFICIAL RULES

To enter into the contest, either your recipe or a description of your recipe of 100 words or less, an entry form and a \$25 non-refundable, but tax deductible entry fee (made payable to Share Our Strength or paid online) must be **received** by **Friday, February 18, 2011**. The winner will be announced at the Judging/Dessert Reception at Le Cordon Bleu College of Culinary Arts Atlanta (1927 Lakeside Parkway, Tucker, GA 30084) on **Wednesday, March 2, 2011**. The recipe needs to be for a dessert that would serve multiple guests (not an individual plated dessert) and must be baked at some point during preparation. Entries must be amateurs. Amateurs are persons who are not or have not taken classical training at a culinary school or been paid to either cook or bake. Entries that are not submitted by amateurs in this category will be disqualified.

The top finalists will be announced via E-mail no later than Friday, February 25, 2011. All finalists will need to bring their dessert (ready to be judged) and a copy of the entry recipe to Le Cordon Bleu College of Culinary Arts Atlanta no later than Wednesday, March 2, 2011 by 5:00 pm. If your entry is not present at the time of judging, your spot will be forfeited. You have the option of bringing a second dessert (of the same recipe) that will be placed into the silent auction to raise additional funds for Share Our Strength and its work to end childhood hunger in America. Finalists will receive one general admission ticket to the Judging/Dessert Reception.

PRIZES: Prizes will be awarded for first (\$250), second (\$125) and third place (a Domino's Sugar Gift Basket) and the winning recipe will be posted on the Great American Bake Sale web site. Taxes, fees and all other charges, if any, are the sole responsibility of winner. Winners will be notified at the Judging event (or via phone if they are not present). Sponsors reserve the right to substitute a prize of equal or greater value at Sponsors' discretion. By participating, a winner, except where prohibited by law, grants Sponsors and their affiliated companies the right to use the winner's name, picture, biographical information and written submissions or oral statements, for advertising and promotional purposes without additional compensation unless required by law.

JUDGING: Judging will occur at Le Cordon Bleu College of Culinary Arts Atlanta on Wednesday, March 2, 2011. Entries will be judged in three categories – Taste (50%), Presentation (25%) and Originality (25%). Decision of the judge(s) is final. Copies of the judging sheets (with any comments) will be sent via mail to the contestants after the event.

RESTRICTIONS:

- Sponsors and their affiliated companies, are not responsible for any inaccuracies in information which may be used in the contest, or for any technical or human error which may occur in the processing of entries, including data entered by contestants. Sponsors and their affiliated companies, reserve the right to discontinue the contest at any time.
- The information that you provide in connection with the contest may be used for Sponsors' internal purposes and you will be added to the Share Our Strength database. This information will not be provided to third parties. If you would like your name removed from the mailing list, write to Share Our Strength, 2900 Delk Road, Ste. 700 PMB #29, Marietta, GA 30067 or send an e-mail to: apalestrini@strength.org with "Great American Baking Contest" in the subject field.
- Entries and other submitted material become the property of Sponsors and will not be acknowledged or returned. Sponsors and those working for Sponsors or on the behalf of Sponsors, will not be responsible for lost, late, misdirected, damaged, or postage due mail or e-mail and for Internet, computer hardware and software, phone, and other technical errors, malfunctions, and delays.
- Sponsor reserves the right in their sole discretion to modify or cancel all or any portions of the Contest. Sponsors also reserve the right in their sole discretion to disqualify any entrant who fails to comply with these Official Rules, who attempts to enter the contest in any manner or through any means other than as described in these Official Rules, or who attempts to disrupt or to circumvent any of these Official Rules.
- Officers, directors, representatives, and employees of Sponsors, their affiliates and subsidiaries, and each of their respective advertising, promotion, publicity, production, and judging agencies, and those with whom they are domiciled, are not eligible to enter. By entering, entrants agree to be bound by the decisions of the judges and these Official Rules and to comply with all federal, state, provincial and local laws and regulations. By entering, each winner accepts all of the conditions, restrictions, requirements, and/or regulations required by Sponsors and also agrees to accept delivery of prize.
- Entrants agree to release and hold harmless Sponsors, their affiliates and subsidiaries, and each of their respective directors, officers, employees, agents, successors, and assigns, from any damage, injury, death, loss, or other liability that may arise from entrant's participation in the Contest or the awarding, acceptance, use, or misuse of any prize. All entrants

agree that United States law shall apply exclusively to the Contest and that any dispute with respect to the Contest shall be resolved in either the federal or state courts.
- Sponsor is Share Our Strength.

The Great American Baking Contest a fundraiser for Share Our Strength

Amateur Contestant Entry Form

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

(please give an email that is checked regularly)

Daytime Phone: _____ Evening Phone: _____

Cell Phone: _____

Recipe Name: _____

Please attach recipe or provide a recipe description of 100 words or less) _____

(The recipe or recipe description will be used to determine the contestant finalists.)

Please check:

Can you be present (or minimally drop off) your dessert to Le Cordon Bleu College of Culinary Arts Atlanta by 5:00 pm on Wednesday, March 2, 2011? YES NO

Do you agree to have your dessert served at the Judging/Dessert reception after it has been judged? YES NO

Will you be bringing an additional dessert that Share Our Strength can auction off the night of the event? YES NO

Do you want to donate another item for the silent auction? YES NO
If yes, please provide a description, retail value and any restrictions or expiration dates.

I am an amateur chef. I am or have had any classical training or paid for cooking or baking. YES NO

I have read and agree to the amateur contest rules. YES NO

Please send:

- a copy of this entry form
- \$25 non-refundable, but tax deductible entry fee made payable to "Share Our Strength" (or make your payment online at www.strength.org/bakingcontest)

Send to:

Share Our Strength's Great American Baking Contest
2900 Delk Road, Ste. 700
PMB #29
Marietta, GA 30067
or apalestrini@strength.org

Entries must be received no later than Friday, February 18, 2011.