



5 FUNDRAISING TIPS FOR YOUR FRIENDSGIVING

These 5 tips will help take your event to Premier levels.

REMEMBER: every \$10 you raise can help connect a child with up to 100 meals.

1 SET A GOAL

The average Friendsgiving celebration raises around \$400. Use this as a starting point for your fundraising goal, or raise the bar. Your goal gives you, your teammates and your donors something to work towards. Set your goal and raise \$1,000 to become a Premier Host!

2 JUST ASK

For raising funds at your Friendsgiving fundraiser or online, the number one rule is, just ask! You'd be surprised how many people are happy to support your efforts. And besides, if you don't ask, they don't have the opportunity to say yes. Don't be afraid to ask more than once. Even those with the best intentions need a little reminding.

3 VIRTUAL SUPPORT

Not everyone will be able to attend your Friendsgiving celebration, but that doesn't mean they won't want to support your efforts. Collecting online donations from friends and family gives everyone a chance to help. Follow the steps in your online Fundraising Center to setup a Facebook fundraiser and get started.

4 MAKE A PERSONAL DONATION

When your friends, family and co-workers see that you are supporting the cause and all the hard work you are putting into your event, they will want to help in any way they can.

5 CELEBRATE YOUR SUCCESS

We know it's hard to ask people for money, but don't forget you're hosting a celebration for them. Your friends will have a chance to give to a good cause and they get to have a good time, too. After your event, email and post a message announcing your fundraising total and thanking your donors and guests. Include some photos from your celebration!